



SPONSORSHIP PRIVILEGES & BENEFITS

S.NO.	PRIVILEGES	TITLE SPONSOR - 1 No.	PLATINUM SPONSOR - 3 Nos	DIAMOND SPONSOR - 2 Nos	GOLD SPONSOR	SILVER SPONSOR
	SPONSORSHIP FEE ----->	Rs.20 lakhs + GST	Rs.15 lakhs + GST	Rs.10 lakhs + GST	Rs.7.5 lakhs + GST	Rs.2.5 lakhs + ST
1	Free Stall Space (Bare Space)	36 Sq.m.	24 Sq.m.	12 Sq.m.	12 Sq.m.	-
2	Multi-Colour Advertisement in Fair Directory	Two Pages	Two Pages	Two Pages	Two Pages	One Page
3	Product Promotion :	✓	✓	✓	✓	✓
	a) Hoarding of size 25' x 15' in Ambattur Industrial Estate	✓	✓	✓	✓	✓
	b) Hoarding of size 16' x 8' in Ambattur Industrial Estate - 3 Nos.	✓	✓	✓	✓	✓
	c) Hoarding of size 16' x 8' in Ambattur OT-1 No.	✓	✓	✓	✓	✓
	d) Road Median Without Backlit - 40 Nos. Road Median Backlit - 8 Nos.	✓	✓	✓	✓	✓
4	Branding in all our Outdoor Media publicity - Banners / Hoardings in various Airports, Industrial Estates, Bus-Shelters, Bus Wrappers, Busback panels, Autotops, etc.	✓	✓	✓	✓	✓
5	a) Naming of Hall A, B or C	-	✓		-	-
	b) Naming of Hall D or E	-	-	✓	-	-
6	Branding in Event Brochure, as and when published (with the confirmed sponsors) (*1)	✓	✓	✓	✓	✓
7	Branding on all the Invites (1.5 lakh nos.)	✓	✓	✓	✓	✓
8	Ad in ACMEE Newsletter, as and when published	One Page	One Page	One Page	Half Page	Half Page
9	AIEMA News (One Page Ad. & One Page Product writeup)	8 Editions	6 Editions	6 Editions	4 Editions	2 Editions

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10	Branding through E-mail (*2)	✓	✓	✓	✓	✓
11	Branding in all our Newspaper Ads. & Press Releases	✓	✓	✓	✓	✓
12	Branding in all our Magazine Ads.	✓	✓	✓	✓	✓
13	Promotion through official sites www.acmee.in & www.aiema.net (Logo of Sponsor with hyperlink to their Website)	✓	✓	✓	✓	✓
14	Branding in International Networking Reception	✓	✓	✓	✓	-
15	Site Brandings (*3)	✓	✓	✓	✓	✓
16	Share Information on Exhibitors Database	✓	✓	✓	-	-

NOTE:

(*1) Company Logo will be included in the subsequent printing order

(*2) Company Logo on the footer of all e-mail communications

(*3) Contact Exhibition office for details on Site Brandings